



Ministry of Foreign Affairs, Abuja
Press Release

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GOOD MESSAGE BY THE HONOURABLE MINISTER OF FOREIGN AFFAIRS, AMBASSADOR YUSUF MAITAMA TUGGAR, OON, REPRESENTED BY MR. KIMIEBI IMOMOTIMI EBIENFA, SPOKESPERSON OF THE MINISTRY, DURING THE FORMAL UNVEILING OF THE WORLD PUBLIC RELATIONS FORUM (WPRF) AT THE NAF CONFERENCE CENTRE , ABUJA ON MONDAY 20TH OCTOBER, 2025

It is with immense pleasure and a deep sense of national pride that I stand before you today as representative of the Honourable Minister of Foreign Affairs, Ambassador Yusuf Maitama Tuggar to deliver his goodwill message at the formal unveiling ceremony of the World Public Relations Forum scheduled to be held in Abuja in November 2026.

The Honourable Minister would have loved to be here physically to felicitate with the leadership of NIPR for this remarkable achievement, but unfortunately, he is currently outside the country on Official assignment.

On behalf of the Ministry of Foreign Affairs, we extend a warm and enthusiastic hand of fellowship to the global communication community and also congratulate NIPR for securing the hosting rights of the proposed gathering of minds, which serves as the global summit for public relations and communication leaders.

Indeed, the choice of Abuja for WPRF 2026 is a powerful testament to Nigeria's growing stature on the world stage. It is a recognition of our vibrant democracy, our dynamic economy, and our unyielding commitment to fostering open and constructive dialogue, both within our borders and across the continent.

In an era of rapid information exchange and complex global challenges, the role of strategic communication has never been more critical. It is the bedrock of mutual understanding, the engine of economic diplomacy, and a vital tool for shaping a future defined not by division but by collaboration and shared progress.

Therefore, hosting the WPRF 2026 aligns perfectly with our foreign policy objectives of promoting Nigeria as a premier destination for investment, tourism, and international discourse, which is anchored on the 4Ds - Demography, Democracy, Development, and Diaspora Foreign policy thrust of the current administration.

The event no doubt will provide a unique platform to: Showcase Africa's Narrative, Foster Global Partnerships by connecting Nigerian and African communication professionals with their counterparts from around the world, facilitating knowledge transfer, and creating new avenues for collaboration and highlight the unique Nigerian Excellence. It will be an avenue to display our world-class infrastructure, our rich cultural heritage, and our renowned hospitality to an influential international audience.

Let me use this medium to assure all prospective participants, delegates, and partners that the Ministry of Foreign Affairs, in conjunction with the Nigerian Institute of Public Relations and all relevant agencies, is fully committed to ensuring a seamless, peaceful, and exceptionally successful event.

The Ministry will be dedicating the necessary resources and expertise to facilitate the seamless issuance of visas by our missions abroad to international participants who will be visiting Nigeria for the event to deliver a forum that is not only productive but also an unforgettable experience.

To the global public relations family, we say: get ready to experience the energy, the warmth, and the promise of Nigeria. Abuja 2026 will be more than just a venue; it will be a crucible for new ideas, a marketplace for innovation, and a celebration of the power of communication to change our world for the better.

We look forward to welcoming you all to Nigeria in November 2026 for a truly historic World Public Relations Forum.

Thank you for your kind and patient attention.

Signed:

**Kimiebi Imomotimi Ebienfa, anipr
Spokesperson,
Ministry of Foreign Affairs, Abuja.
Monday 20th, October 2025**